

Organizational Change & Innovation

<p>As the internal and external environments of organizations become more turbulent, their ability to cope with constant change becomes critical for survival.</p> <p>Even organizations who anticipate change, often respond by relying on tried and tested strategies which may not suited for the new situation. Hence, not only must an organization anticipate change, it must also be able to generate innovative ways to deal with the change.</p> <p>By understanding the dynamics of organizational change, an organization is better prepared to manage change.</p> <p>Awareness of systematic processes for creativity and idea generation builds the organization's capability for innovative responses to change.</p>	<p><i>Program Contents:</i></p> <ul style="list-style-type: none">➤ Forces for organizational change➤ Why do good companies go bad?➤ Individual responses to change➤ Conditioned change & self-directed change➤ Double loop learning & building a learning organization➤ Innovation & ideation processes in organizations➤ Creativity & idea generation techniques➤ Inventive problem solving
<p><i>Faculty:</i></p> <p>Zubin R. Mulla is doctoral researcher at XLRI Jamshedpur in the area of transformational leadership and Indian culture. He has a degree in mechanical engineering and has a post graduate diploma in business management from XLRI Jamshedpur. He has over 8 years work experience which includes management consulting, executive training, and teaching in business schools. He has worked in change management initiatives for manufacturing and service industry and has managed large-scale programs such as TQM, TPM, Lean Manufacturing, New Product Development, and Six Sigma.</p> <p>Phone: +91 98201 31024; Email: zubinmulla@yahoo.co.in; Web: www.zubinmulla.com</p>	<p><i>Pedagogy:</i></p> <p>The pedagogy will be a mixture of lecture, group discussion, personal reflection, inventory based feedback, and real life case studies.</p> <p>The workshop will be conducted over <u>one day</u> for a group of not more than <u>thirty participants</u>.</p> <p><i>Target audience:</i></p> <p>Senior and middle level executives.</p>