NEWS RELEASE

advertising, marketing & media, llc

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For More Information, please contact: Nicole Chaikin, King Advertising, Marketing & Media (913) 322-6900 nicole@kingadv.com

Bringing Hollywood to Kansas City

KANSAS CITY, Mo. On Friday, May 4th, Creative Talent Agency (CTA) will be celebrating their grand opening. The event begins at 6:30 p.m., at the CTA office. Los Angeles musician Justin Hopkins is set to perform at 8:00 p.m., in Californos. Hopkins recently held his CD showcase party at The Roxy in Hollywood, Ca. The concert will be open to the public.

Founded by Clay Perkins, CTA's focus will be on actors, models, musicians and writers on both the local and national level. "At CTA, we are focusing on bringing more film to the KC area whether it is local or from Hollywood."

Because of Clay Perkins background and connections within the entertainment industry, he has been feverishly working to change the image of Kansas City in the minds of producers, writers and directors in Hollywood. Along with that, Clay has strong background in working with Hollywood screenwriters. He wants to bring his expertise to local writers and help them understand the process of getting their work read, optioned and made.

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