From the Mohawk community of Kahnawake in the northeast to the Chitimacha Tribe in the deep south to NANA Corporation's Iñupiat shareholders in the Arctic…

…Rosetta Stone® is the technology of choice for language revitalization.

Interested in including Rosetta Stone in your language revitalization efforts?

Contact us and receive a FREE demo CD-ROM:

Marion Bittinger
Manager, Endangered Language Program
Phone: (800) 788-0822 ext. 5331
Email: elp@RosettaStone.com
RosettaStone.com/global/endangered

Ask us about our annual project grants and internship opportunities.

RosettaStone®

135 West Market Street
Harrisonburg, VA 22801 USA

RosettaStone®

Endangered Language Program

We preserve more than words.

Across North America and around the world, indigenous communities are working to preserve and revitalize their languages.

The Rosetta Stone® Endangered Language Program offers a new tool for language revitalization.
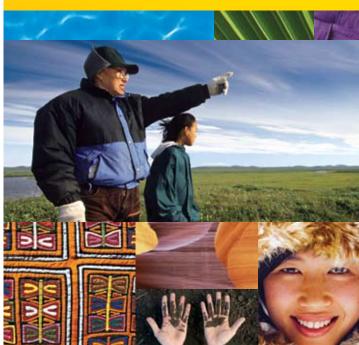
Photo courtesy: James Mason

Teaching indigenous languages entirely by immersion, without translation

Screenshot from Iñupiaq Level 1

Screenshot from Inuttitut Level 1

Working collaboratively to preserve your language

Interested in Rosetta Stone® for your community? Some features to consider:

Community Owned
The final product is owned by you. Distribute it as you wish: in schools, in homes, or online. Sell through the Rosetta Stone Web site with royalties, at cost locally, or distribute free to your community. You are creating a permanent asset for your community.

Community Based
You select the team of language experts, elders, and teachers from your community. Rosetta Stone provides the language teaching template, training, audio recording and technology, and helps with project planning.

Culturally Relevant
Rosetta Stone is customizable. It can teach from images that reflect your community. Photos can come from tribal archives, local media, from our photographer, or yours.

Multiplies Existing Efforts
Rosetta Stone multiples the efforts of your language teachers. Learners can move at their own pace through material, saving valuable face-to-face time for conversational practice and questions.

Learn Naturally
Rosetta Stone recreates the natural way of learning by using a computer to mimic the environment in which you learned your first language. Native speakers from your community and speech recognition technology get you speaking from the start and perfect your pronunciation.

Language Integrity
Rosetta Stone teaches through Dynamic Immersion,™ a method that combines advanced interactive technology with a rich visual environment. English words are never equated with indigenous words, so language meaning is not lost.

Really Teaches
Rosetta Stone is not a computerized dictionary or grammar book. It's entirely interactive. A simple, intuitive interface and advanced technology confirm learning at every step of the process by prompting you to make connections between images you already understand and the new language. Intuitive, sequential learning makes every lesson count and builds progressively.

Passing on a living language to future generations

Your Rosetta Stone Project
Indigenous communities around the world may contract with Rosetta Stone to develop customized language software.

Rosetta Stone turns your knowledge into your language-learning program, including
• Language-learning CD-ROMS
• Online Language Learning Center
• User's Guides
• Student Management System
• Technical Support

"Rosetta Stone's immersion technology will be a great complement to our community-wide efforts in language revitalization."

—Kanatakta, Former Executive Director,
Kanien'kehaka Onkwawén:na Raotitiohkwa