300126 E-business Technologies and Applications Spring Semester 2002

NOTE CHANGE OF SUBMISSION TIME: Wednesday 18 September 2002 at 10.00 am

ASSIGNMENT 1: GUIDELINES FOR RESEACH REPORT SUBMISSION

On TITLE PAGE include:

Student No: <your student number here>

Student Name: <your name here>

Unit: 300126 E-business Technologies and Applications

Assignment 1: Research Report

Topic: <add your specific topic here,

eg E-business and the Retail Industry Sector>

Date Due: Wednesday 18 September 2002 at 10.00 am
Date Submitted: <add your time and date of submission here>
Campus: <write the campus where you attend your tutorial>

Tutorial: <add your tutorial here,

eg T3 Wednesday 1-3pm, Y227> see next page

Tutor: <write your tutor's name here> see next page

Submit your RESEARCH REPORT by the deadline as follows:

Penrith Lab Assistants' Office Y2-32

Parramatta Lab Assistants' Office ECG-04

Campbelltown Unit assignment box in Building 17.

Include a copy of the email you received from your tutor confirming your topic. Include a disk with an electronic version of your Report.

CONSULTATION:

Email your specific topic to your tutor by Friday 30 August for Allocated Topic, and Thursday 29 August for Negotiated Topic.

Questions related to your Research Report should be directed to your tutor.

| T1 | Sue Freestone | Kingswood | Tues 1-3pm | Y228 |
|-----|------------------------|--------------|--------------|---------|
| T2 | Sue Freestone | Kingswood | Wed 1-3pm | Y242 |
| T3 | Sue Freestone | Kingswood | Wed 4-6pm | Y227 |
| T4 | Glen Smith | Kingswood | Wed 4-6pm | Y115 |
| T5 | Sharon Griffith | Campbelltown | Thurs 12-2pm | 15.CL02 |
| T6 | Maneesha Chawla | Campbelltown | Thurs 2-4pm | 17.LR25 |
| T7 | Glen Smith | Campbelltown | Thurs 4-6pm | 17.LR25 |
| T8 | Amy Croft | Campbelltown | Thurs 4-6pm | 15.CL05 |
| T9 | Anupama Chandrarathana | Parramatta | Thurs 12-2pm | ECG23 |
| T10 | Amy Croft | Parramatta | Fri 11-1pm | ECG18 |

MARKING CRITERIA:

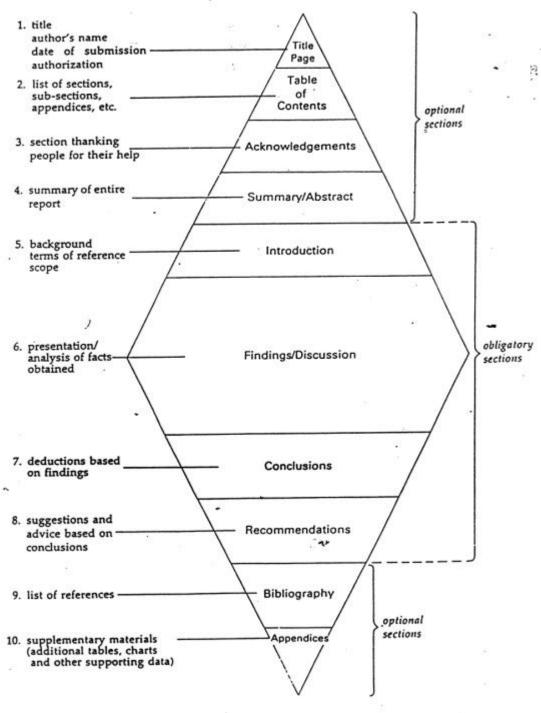
| CONTENT | /12 |
|--------------------------|-----|
| Information: | |
| content | |
| analysis | |
| conclusion | |
| Presentation of content: | |
| style | |
| organised | |
| referencing | |
| REFERENCES | /5 |
| APA Format | |
| Internet | |
| Electronic databases | |
| Traditional sources | |
| PRESENTATION | /3 |
| Overall quality | |
| Topic confirmed | |
| TOTAL: | /20 |

GUIDELINES FOR WRITING:

The following pages are a general guide to writing research reports.

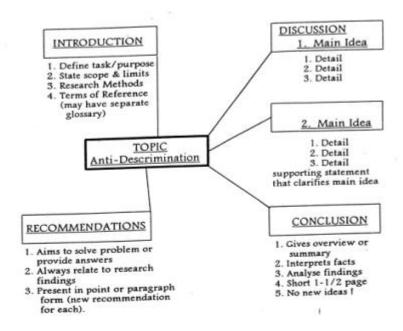
Format of a Report

Look at the following diagram on the different parts of a report. All analytical reports have sections 5, 6, 7 and 8. However, bound reports which are very formal will usually include the additional sections 1, 2, 3, 4, 9 and 10.



Note: The different sizes of the various sections within the diamond-shaped chart indicate the relative length of the sections.

Body of Report



Discussion

- (see argument development method in handout p14)
 use outlines and focus on "What am I reporting?"
 Main Ideas (provide the headings)
 Details present the argument for and against reasoning.
 must be objective comprehensive and belanced.

- must be objective, comprehensive and balanced.
 information must be factual, relevant and up-to-date.
 can come up with options, alternatives or responses in this section must be referred to in the recommendations