

RICKMOOREDESIGN



portfolio



résumé

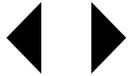




NewEra Software packaging and manual



4-color brochure for NewEra Software







Home Tech  
INCORPORATED

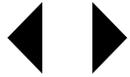


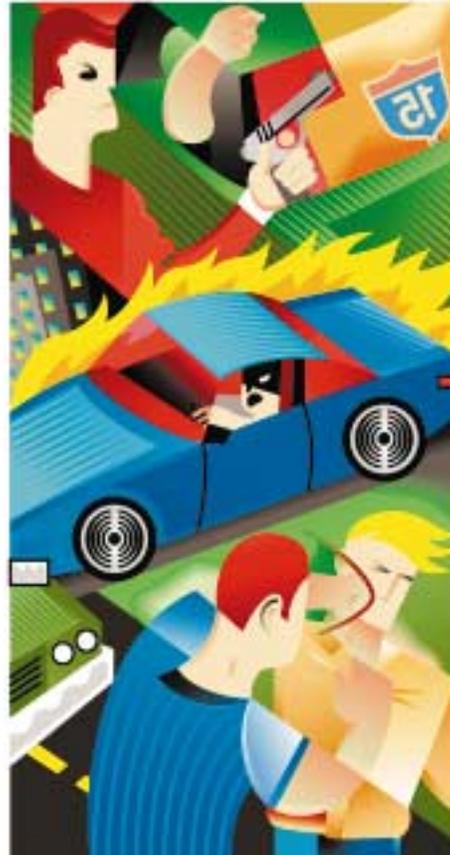
Client: Home Tech Inc

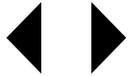
Client: DLJ Heating &  
Air Conditioning











## Art Institute of Seattle

1994

### Graphic Design

Began formally studying design arts, both traditional and computer generated. Fine-tuned illustration techniques for advertising and graphic arts. Studied color theory, advertising design, typography, and conceptual thinking.



**Rick Moore Design**  
**Salt Lake City, Utah**  
**1995-Present**

*Freelance Graphic Designer*

Freelance assignments for various companies in the Salt Lake area. Develop Corporate Identity systems, design logos and produce brochures and other forms of advertising. Have experience working with clients, art directing projects, working with printers and service bureaus, and dealing with the business end.

**USWest**  
**Salt Lake City, Utah**  
**1997-Present**

*Graphic Designer*

Design and lay out advertisements for businesses in the West, Mountain, and Midwest regions. Create advertisements, logos, photo illustration, and custom layouts for new and existing customers. Art direct special projects for the company as well as creating material for company presentations.



education

experience

skills

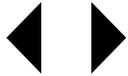


**Fastsigns, Utah**  
**Salt Lake City, Utah**  
**1994-1997**

*Manager/Graphic Designer*

Managed a team of Customer Service Reps, Outside Sales Reps, Production sign makers and a Designer. Responsible for inventory, payroll, purchasing, quality control, marketing, and customer service. Helped Production Manager to assure quality and efficiency.

Worked against tight deadlines and juggled multiple projects at once. Created promotional material and trade show displays for our company and our customers. Designed logos, ads, corporate identity systems, and signage for clients.

**Traditional:**

Illustration

Lettering

**Computer Skills:**

Proficient in the  
following software:

Adobe Photoshop

Adobe Illustrator

Adobe Streamline

QuarkXpress

Macromedia FreeHand

Macromedia Flash

Macromedia Dreamweaver

**Technical skills:**

Scanning and prepress

Mac and PC savvy

File conversion

Computer troubleshooting

Networking experience

HTML

**Specialty Areas:**

Logo design

Corporate Identity

Typography

Spot illustration

Web Design

contact  
information

RICKMOOREDESIGN



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