GARY CROW

10795 Woodbine St, #204
Los Angeles, CA 90034

E-Mail: gary1@gary-crow.com
Web Site: http://gary-crow.com/

Phone: (310) 202-0792

CAREER FOCUS

Gary's focus is to coordinate the initiation, development, and / or implementation of computerized business systems as a _project manager_, or define the needs and structure of projects as a _business systems analyst_.

PROFESSIONAL OVERVIEW

Project Manager Role

- Planned projects defining goals, schedule, scope / deliverables, and budget with values to $4 million
- Coordinated cross-functional teams up to a size of 15 in acquiring software and hardware resources, monitoring status, and controlling project changes
- Coordinated outside vendors and contracts
- Project experience controlling analysis, design, development, testing, and implementation phases

Business Systems Analyst Role

- Defined functional and technical requirements, modeled business processes while applying structured and object-oriented analytic techniques
- Created system proposals, feasibility / alternative analyses with software and hardware selections, and performance and transaction analyses
- Applied formal methods such as Rational Unified Process over full System Development Lifecycle

PROFESSIONAL EXPERIENCE

Project Lead / Analyst   Applicast, 2001-2002

Defined customer business needs and produced systems requirements documents with respect to marketing and material management applications for an Internet services company.   _Contract Work_

Project Lead   PlanB, 2000-2001

Coordinated an effort to automate control of warehouse logistics processes for a marketing services company. This entailed defining business requirements, the survey of off-the-shelf third party solutions, and monitoring the implementation of a systems solution by a vendor / service provider.   _Contract Work_

Project Manager   Webvision, 1999-2000

Supervised construction of Internet web sites for automobile retailing, electronics distribution, and a business products exchange for an e-commerce and site hosting company. Project values were in excess of $4 million. Forbes magazine designated an automobile exchange Gary coordinated a "Best of the Web". In addition, application analysts were supervised in pre-sales assessments of business and technical resources required for projects in customer proposals, and in post-contract business and system analysis processes.

Coordinated software engineers in development and integrating vendors products and services, and network engineers in providing the underlying server and network LAN / WAN infrastructure. Customized application development involved Java, SQL, XML, WebLogic / Websphere, DB2, Oracle; and integrating packaged software such as Great Plains, Webtrends, and credit card payment under Solaris, AIX, and Windows NT environments. Defined a bank's requirements for intranet-oriented portal software.   _Contract Work_

Project Manager / Systems Engineer   First American, 1997-1999

Coordinated portions of development on systems applications that comprised in excess of 50% of company revenues, providing real estate, legal, and financial data to customers. Responsible for software, server, and network hardware acquisition. Defined management and customer requirements, assessed technology alternatives, and produced project plans during development.

The systems have three-tier client / server architectures with information from a 20+ Terabyte digital image data warehouse delivered to customers over a nation-wide extranet and the Internet. Software technology includes Java, C++, CORBA, and Oracle.   _Contract Work_

Lead Systems Analyst   **Experian, 1997**

Defined requirements and design for bank credit applications to reduce fulfillment time by 2/3 for client's custom data needs. Three-level client/server technology was used in conjunction with back-end IBM mainframe legacy applications.   *Contract Work*

Project Coordinator / Systems Engineer   **Lockheed Martin, 1996-1997**

Defined high-level design of systems that controlled $1+ billion toll road constructed in Orange County, CA. Communicated three-tier distributed system architecture to government agency, consultants, software engineers, and operations management. Reviewed systems implementation to comply with RFP and plans. Applications included financial management, equipment maintenance, customer service, ticketing, and traffic and systems management.   *Contract Work*

Project Leader / Analyst   **Computer Sciences Corporation, 1994-1995**

Determined management needs with respect to personnel and document management / mailing applications. Defined development plans, including tasks, budgets, and client / server system designs. Supervised programmers in implementing systems.   *Contract Work*

Gary was also associated with *Hughes Electronics* and *Delphi Systems* as a project manager / leader, business systems analyst, and software developer.

EDUCATION & AFFILIATIONS

- MBA, Finance / Marketing, *California State University*
- BA, Economics, *University of California Los Angeles*
- CDP Systems Certification, *ICCP*
- Project Management Institute, Member
- 30+ Professional Management & Systems Development Courses

INDUSTRY & PROCESS EXPOSURE

- Internet / E-Commerce
- Banking / Insurance Services
- Warehouse / Logistics
- Accounting / Finance
- Entertainment / Distribution
- Real Estate Services
- Automobile Distribution
- Marketing / Sales Services
- Human Resources
- Utilities Services
- Electronics
- Transportation
- Legal Services
- Digital Imaging
- Document Management

SOFTWARE EXPOSURE

- Microsoft Project
- Primavera Project Planner
- Rational RequisitePro
- Rational Rose
- Rational ClearQuest
- Embarcadero ER/Studio
- Windows 2000
- UNIX
- IBM OS/390
- IBM VM/CMS
- Empirix e-Test Suite
- Crystal Reports
- Microsoft Visio
- Microsoft Excel
- Microsoft Access
- Microsoft Powerpoint
- Microsoft Word
- SQL
- Adobe GoLive
- Adobe Illustrator
- Adobe Photoshop

PERSONAL CHARACTERISTICS

- Well able to deal with either high-level business issues or technical details
- Can mesh well within team-oriented or independent work environments
- Active explorer of new alternatives and promoter of experimentation
- Creative, analytic problem solver that views issues from multiple angles
- Customer service-oriented
- Strong belief in value of on-going staff training, education, and mentoring

CURRENT COMMUNITY LEADERSHIP

Toastmasters: Served in several officer roles in organization dedicated to improving public communications and leadership skills

Sierra Club: Continuing leader of organized outdoor events / trips