

To: Eva Brooks, Pennsville Wal-Mart Store
From: John K Davis
Re: Continuing Elsinboro School Project
Date: February 22, 1999

Dear Eva:

It was great to speak to you again recently by phone. I am looking forward to working with you to complete the current "Fame, Fortune or FIRED!" school program we began in the fall. The kids are excited, believe me! In May I plan to send you the performance data on the 14 students you "hired." We will discuss at that time and then await your company's final evaluation of our student's simulated job performance. The program will culminate in June with an awards assembly. I am inviting several dignitaries to attend and will, of course, notify *Today's Sunbeam*.

Robin Danielles and I had discussed an award fund for the students who are classified by you as "retained and/or promoted." The monetary need will be in a range of \$500-\$1,000 in Wal-Mart gift certificates. I am currently requesting that the New Jersey Education Association contribute up to \$500 toward these certificates and join us for the award presentations. It is important to keep a high profile on incentives for achieving in this program in order to perpetuate participation in the program for years to come. We are very grateful for all you folks have done for our students this year. I look forward to working with you for the remainder of the program.

Thanks, Eva---

John D.

Ps. Enclosed you will find "Fame, Fortune, or FIRED!" information from which you may select some materials to share with your Store Manager. If you need any more information or have any current questions, please contact me at once:

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